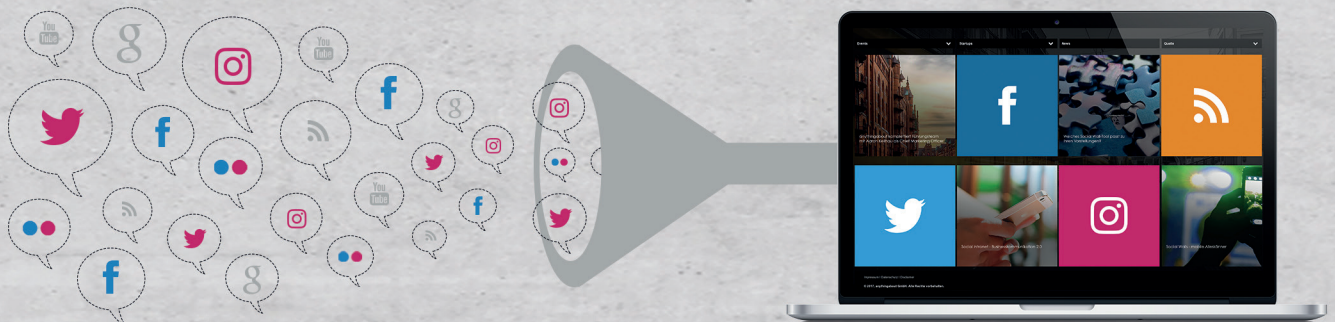


# SAVE TIME AND MONEY WITH EFFICIENT CONTENT-MANAGEMENT

Use Crowd**Topic** to find relevant web contents and use them directly for your communication channels



## 1. GATHER INFORMATION

Thanks to Crowd**Topic** your editors can access all relevant online content in real-time during the content creation process. Define individual sources & filters from Web and Social to aggregate the most important information for your company.

## 2. PUBLISH CONTENT

Use third-party online content as an effective addition to your communication channels. By integrating high-quality web & social contents, you always ensure up-to-dateness and relevance for your target group.

Crowd**Topic** is quick to set up and easy to integrate for different use cases

Website



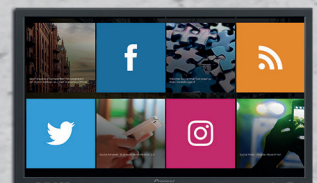
Up to date & relevant content at any time

Events



Interaction with event visitors

Point of Sale



Stock content for in-store communication

## GET IN TOUCH

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